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GLOBAL PRODUCT  
STEWARDSHIP COUNCIL



<http://forum.globalpsc.net>

**Preliminary Program**  
Speakers and content subject to change

## **International Stewardship Forum Day 1 - Wednesday, 4 April**

**8:00 Registrations and morning coffee**

### **9:00 Product Stewardship and Extended Producer Responsibility (EPR) Overview**

**Moderator: Russ Martin, CEO of GlobalPSC**

Welcome, GlobalPSC intro and overview of event themes to address throughout:

- Overview of international landscape and practical implications for Australia
- Best practice policies and programs
- The business case for product stewardship (corporate perspective)
- Engagement and facilitation
- The future of product stewardship: issues and opportunities (incl. circular economy)

**Senior Australian Government Representative** (invited)

**Peter Börkey**, Principal Administrator – Environment Directorate of OECD on outcomes from the OECD’s research and discussions into international EPR models and updated OECD guidelines on EPR.

**Pascal Leroy**, Secretary General of WEEE Forum on EPR for waste electrical and electronic equipment (WEEE), particularly in Europe.

**Representative** of California Department of Resources Recycling and Recovery (CalRecycle) (invited) on state-based product stewardship and EPR across a range of product types and voluntary or regulatory considerations in the US.

**Steve Claus**, Business Developer & Advisory Manager of Green Crossroads on different missions with regards to packaging and WEEE in Africa and on the latest status on EPR in Colombia and Argentina.

Speakers' talks will be lengthier than in subsequent sessions in order to provide relevant context for attendees.

**10:30 Morning Refreshments and Networking**

**11:00 Product Stewardship and EPR (Cont'd)**
**Moderator: Russ Martin, CEO of GlobalPSC**

**Cheri Scholtz**, CEO of PET Recycling Company (PETCO) in South Africa on South Africa's approach to plastics in the environment (including marine environment), voluntary industry initiatives, social benefits of recycling and product stewardship.

**Andrea Chmielinski**, Principal of Steward Wise and former Environmental Specialist, Regulatory Affairs for Canon Canada on producer perspectives to Canada's approach to WEEE. Harmonisation of different provincial programs. Transparency and accountability through public reporting.

**Michelle Carvell**, Chief Operating Officer of Lorax Compliance Ltd on examples of varying costs to place products on the market under different EPR schemes.

**Laurence Bouret**, Déléguée Générale of DASTRI, the French EPR program for sharps, on European EPR approaches, including unintended consequences of prescriptive approaches and difficulties of keeping pace with technological developments under EPR, as well as harmonisation / reporting issues.

**Rodrigo Leiva Neumann**, Gerente of Valoryza in Chile and GlobalPSC Board member on EPR in Latin America.

**Kylie Hughes**, Director, Waste Policy and Legislation of Queensland Department of Environment and Science on Australian State perspective to product stewardship.

Speakers' talks will be lengthier than in subsequent sessions in order to provide relevant context for attendees.

**12:30 Lunch and Networking**
**1:30 Voluntary or regulated? Understanding the Pros and Cons of Different Models**
**Moderator: Dr Helen Lewis, Adjunct Professor of Institute for Sustainable Futures UTS and Author of *Product Stewardship in Action***

**Senior Australian Government Representative** (invited)

**Kylie Hughes**, Director, Waste Policy and Legislation of Queensland Department of Environment and Science Representative of CalRecycle (invited)

**Chris van Rossem**, Director, Technical Advisory Services at Canadian Stewardship Services Alliance (CSSA) and formerly International Institute for Industrial Environmental Economics (IIIEE) at Lund University

**Michelle Carvell**, Chief Operating Officer of Lorax Compliance Ltd

**Liam O'Keefe**, Market Development Manager of Tyre Stewardship Australia and Churchill Fellow

**Brooke Donnelly**, CEO of Australian Packaging Covenant Organisation (APCO)

Facilitated Panel Discussion and Q&A

**3:00 Afternoon Refreshments and Networking**
**3:30 Electronics / WEEE / Batteries**
**Moderator: John Gertsakis, Director – Communications of Equilibrium**

- Lengthy and expensive process to get in place in Australia, led to development of the Act
- Focus on electronics ('traditional' EPR models) and National Television and Computer Recycling Scheme (NTCRS)
- Public policy drivers to address WEEE and related items
- Key issues from ANZRP White Paper, including refurbishment / reuse.

[Under development]

**Carmel Dollisson**, TechCollect CEO on ANZRP White Paper and issues/opportunities with NTCRS

**Pascal Leroy**, Secretary General of WEEE Forum on EPR for WEEE, particularly in Europe

**Andrea Chmielinski**, Principal of Steward Wise and former Environmental Specialist, Regulatory Affairs for Canon Canada

on EPR for WEEE, particularly in Canada

Representative of **Telstra**

Facilitated Panel Discussion and Q&A

### 6:00 Networking Reception

## International Stewardship Forum Day 2 - Thursday, 5 April

### 8:00 Registrations and morning coffee

#### 9:00 Enabling Innovation – Circular Economy and Design for Environment

**Moderator: Andrew Petersen, CEO of Sustainable Business Australia**

- Product stewardship and the Circular Economy
- Business case / commercial opportunities
- Circular Economy, reuse / refurbishment, broader supply chain issues are often overshadowed by traditional focus on end of life and recycling, yet can offer great opportunities to reduce environmental impacts
- Circular Economy principles and practical examples in action

[Under development]

Facilitated Panel Discussion and Q&A

### 10:30 Morning Refreshments and Networking

#### 11:00 Prioritising 'Non-traditional' or Emerging Products

**Moderator: Russ Martin, CEO of GlobalPSC**

- Prioritising products / materials / approaches to be addressed, including objectives and criteria of the Act
- Items that don't fit the 'traditional' product stewardship / EPR models – sharps, unwanted medicines, child car seats, problem plastics (especially ocean plastics), etc.
- Developing policies and programs that meet objectives while allowing for / promoting innovation and changing products / materials

**Laurence Bouret**, Déléguée Générale of DASTRI

**Doug Woodring**, Founder of the Plasticity Forum and Ocean Recovery Alliance

**Alison Carmichael**, General Manager of Agsafe Ltd

**Toni Riley**, Project Manager of Return Unwanted Medicines Project

**Nick Harford**, Managing Director of Equilibrium

**Karen Gomez**, Chief Executive of Paintback

**Laveen Dhillon**, PVC Stewardship Manager of Vinyl Council of Australia

Facilitated Panel Discussion and Q&A

### 12:30 Lunch and Networking

### 1:30 Optimising Collection and Processing

**Moderator: Pete Shmigel, CEO of Australian Council of Recycling**

- Market development and reprocessing needs
- Getting recovered materials in sufficient quantities and to appropriate standards
- Decentralised reprocessing models
- Fostering reprocessing capacity and end use markets in Australia and Asia Pacific

[Under development]

Facilitated Panel Discussion and Q&A

### 3:00 Afternoon Refreshments and Networking

### 3:30 The Future of Product Stewardship: Issues and Opportunities

**Moderator: Russ Martin, CEO of GlobalPSC**

- Helps draw together lessons from other sessions and sets context for exclusive invitation-only Chatham House discussions the following day
- Engaging all stakeholders, including consumers and NGOs
- Practical, collaborative approaches to implement product stewardship and removing barriers to such initiatives

**Moderators to highlight major themes from earlier sessions**

**Andrea Chmielinski**, Principal of Steward Wise

**Paul Klymenko**, CEO of Planet Ark

**Jayne Paramor**, Deputy Director of Boomerang Alliance

**Doug Woodring**, Founder of the Plasticity Forum and Ocean Recovery Alliance

**Cheri Scholtz**, CEO of PET Recycling Company (PETCO)

**Janelle Wallace**, General Manager - Product Stewardship for Soft Landing Product Stewardship Scheme

Facilitated Panel Discussion and Q&A

### Forum Wrap-up