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GLOBAL PRODUCT
STEWARDSHIP COUNCIL



Program

Speakers and content subject to change

International Stewardship Forum Day 1 - Wednesday, 4 April

8:00 Registrations and morning coffee

9:00 Product Stewardship and Extended Producer Responsibility (EPR) Overview

Moderator: Russ Martin, CEO of GlobalPSC

Welcome, GlobalPSC intro and overview of event themes to address throughout:

- Overview of international landscape and practical implications for Australia
- Best practice policies and programs
- The business case for product stewardship (corporate perspective)
- Engagement and facilitation
- The future of product stewardship: issues and opportunities (incl. circular economy)

Senior Australian Government Representative (invited)

Peter Börkey, Principal Administrator – Environment Directorate of OECD on outcomes from the OECD’s research and discussions into international EPR models and updated OECD guidelines on EPR.

Pascal Leroy, Secretary General of WEEE Forum on EPR for waste electrical and electronic equipment (WEEE), particularly in Europe.

Cynthia Dunn, Supervising Senior Environmental Scientist, EPR Unit of California Department of Resources Recycling and Recovery (CalRecycle) on state-based product stewardship and EPR across a range of product types and voluntary or regulatory considerations in the US.

Steve Claus, Business Developer & Advisory Manager of Green Crossroads on different missions with regards to packaging and WEEE in Africa and on the latest status on EPR in Colombia and Argentina.

Speakers' talks will be lengthier than in subsequent sessions in order to provide relevant context for attendees.

10:30 Morning Refreshments and Networking

11:00 Product Stewardship and EPR (Cont'd)

Moderator: Dr Tony Wilkins, Executive Director Environment of NewsMediaWorks

Cheri Scholtz, CEO of PET Recycling Company (PETCO) in South Africa on South Africa's approach to plastics in the environment (including marine environment), voluntary industry initiatives, social benefits of recycling and product stewardship.

Andrea Chmielinski, Principal of Steward Wise and former Environmental Specialist, Regulatory Affairs for Canon Canada on producer perspectives to Canada's approach to WEEE. Harmonisation of different provincial programs. Transparency and accountability through public reporting.

Michelle Carvell, Chief Operating Officer of Lorax Compliance Ltd on examples of varying costs to place products on the market under different EPR schemes.

Laurence Bouret, Déléguée Générale of DASTRI, the French EPR program for sharps, on European EPR approaches, including unintended consequences of prescriptive approaches and difficulties of keeping pace with technological developments under EPR, as well as harmonisation / reporting issues.

Rodrigo Leiva Neumann, Gerente of Valoryza in Chile and GlobalPSC Board member on EPR in Latin America.

Kylie Hughes, Director, Waste Policy and Legislation of Queensland Department of Environment and Science and GlobalPSC Board member on Australian State perspective to product stewardship.

Speakers' talks will be lengthier than in subsequent sessions in order to provide relevant context for attendees.

12:30 Lunch and Networking

1:30 Voluntary or regulated? Understanding the Pros and Cons of Different Models

Moderator: Dr Helen Lewis, Adjunct Professor of Institute for Sustainable Futures UTS and Author of *Product Stewardship in Action*

Peter Brisbane, Director, Stewardship and Waste of Australian Department of Energy and the Environment

Cynthia Dunn, Supervising Senior Environmental Scientist, EPR Unit of CalRecycle

John Harris, former Global HSE Product Stewardship Coordinator for Eli Lilly and Company on voluntary and regulatory considerations from an industry perspective and a national, voluntary industry initiative for sharps in the US.

Chris van Rossem, Director, Technical Advisory Services at Canadian Stewardship Services Alliance (CSSA), GlobalPSC Board member and formerly International Institute for Industrial Environmental Economics (IIIEE) at Lund University

Michelle Carvell, Chief Operating Officer of Lorax Compliance Ltd

Liam O'Keefe, Market Development Manager of Tyre Stewardship Australia and Churchill Fellow

Brooke Donnelly, CEO of Australian Packaging Covenant Organisation (APCO)

Facilitated Panel Discussion and Q&A

3:00 Afternoon Refreshments and Networking

3:30 Electronics / WEEE / Batteries

Moderator: John Gertsakis, Director – Communications of Equilibrium

- Lengthy and expensive process to get in place in Australia, led to development of the Act
- Focus on electronics ('traditional' EPR models) and National Television and Computer Recycling Scheme (NCRS)
- Public policy drivers to address WEEE and related items
- Key issues from ANZRP White Paper, including refurbishment / reuse.
- Supply chain security and verification

Carmel Dollisson, TechCollect CEO on ANZRP White Paper and issues/opportunities with NCRS.

Pascal Leroy, Secretary General of WEEE Forum on EPR for WEEE, particularly in Europe.

Mark Dempsey, UK Sustainability Manager of HP Inc.

Andrea Chmielinski, Principal of Steward Wise and former Environmental Specialist, Regulatory Affairs for Canon Canada

on EPR for WEEE, particularly in Canada.

Vaughan Levitzke PSM, Chief Executive Officer of Green Industries SA

Rose Read, Chair, Battery Industry Working Group and Chief Executive Officer at MRI PSO (DropZone)

Phill White, Founder of BlockCycle on a transparent ecosystem for material flows, powered by Blockchain technology.

Mayor Douglas Chipman, Vice President of Australian Local Government Association, President of Local Government Association of Tasmania and Mayor of Clarence City Council

Facilitated Panel Discussion and Q&A

6:00 Networking Reception

International Stewardship Forum Day 2 - Thursday, 5 April

8:00 Registrations and morning coffee

9:00 Enabling Innovation – Circular Economy and Design for Environment

Moderator: Andrew Petersen, CEO of Sustainable Business Australia

- Product stewardship and the Circular Economy
- Business case / commercial opportunities
- Circular Economy, reuse / refurbishment, broader supply chain issues are often overshadowed by traditional focus on end of life and recycling, yet can offer great opportunities to reduce environmental impacts
- Circular Economy principles and practical examples in action

Caroline Lambert, EU Delegation to Australia on the EU Directive on Circular Economy and waste policy.

Dr Kate Ringvall, Country Manager Sustainability Retail of IKEA on construction and demolition (C&D) waste and mattresses.

Jacque Fegent-McGeachie, Global Director- Sustainability & Corporate Social Responsibility Strategy & Communication of Kimberly-Clark on plastics and microbeads.

Glen Winkler, State General Manager, South Australia and Northern Territory of Telstra on the role of technology in enabling a Circular Economy.

Andrea Chmielinski on voluntary and grassroots Circular Economy models in Canada.

Facilitated Panel Discussion and Q&A

10:30 Morning Refreshments and Networking

11:00 Prioritising 'Non-traditional' or Emerging Products

Moderator: Russ Martin, CEO of GlobalPSC

- Prioritising products / materials / approaches to be addressed, including objectives and criteria of the Act
- Items that don't fit the 'traditional' product stewardship / EPR models – sharps, unwanted medicines, child car seats, problem plastics (especially ocean plastics), etc.
- Developing policies and programs that meet objectives while allowing for / promoting innovation and changing products / materials

Laurence Bouret, Déléguée Générale of DASTRI

Doug Woodring, Founder of the Plasticity Forum and Ocean Recovery Alliance

John Harris, former Global HSE Product Stewardship Coordinator for Eli Lilly and Company

Alison Carmichael, General Manager of Agsafe Ltd

Toni Riley, Project Manager of Return Unwanted Medicines Project

Nick Harford, Managing Director of Equilibrium

Karen Gomez, Chief Executive of Paintback

Laveen Dhillon, PVC Stewardship Manager of Vinyl Council of Australia

Facilitated Panel Discussion and Q&A

12:30 Lunch and Networking

1:30 Optimising Collection and Processing

Moderator: Pete Shmigel, CEO of Australian Council of Recycling

- Market development and reprocessing needs
- Getting recovered materials in sufficient quantities and to appropriate standards
- Decentralised reprocessing models
- Fostering reprocessing capacity and end use markets in Australia and Asia Pacific

Daniel Tartak, CEO of BINGO Industries

Peter Tamblyn, Sales & Marketing Manager Asia Pacific of Close the Loop, with operations in the US, Belgium and Australia, on product innovation and the need for reprocessing and market development to help create and ensure demand for recovered materials.

Alvin Piadasa, Managing Director of TES Australia and New Zealand on reprocessing and need for high standards.

Cheri Scholtz, CEO of PET Recycling Company (PETCO)

Helen Jarman, Founder and CEO of Infoactiv Group

Scientia Professor Veena Sahajwalla of SMaRT Centre at University of New South Wales on development of innovative domestic WEEE reprocessing technologies and micro-factories.

Damien Giurco, Professor of Resource Futures and Director (Innovation) of Institute for Sustainable Futures, University of Technology Sydney on the Wealth from Waste initiative.

Facilitated Panel Discussion and Q&A

3:00 Afternoon Refreshments and Networking

3:30 The Future of Product Stewardship: Issues and Opportunities

Moderator: Russ Martin, CEO of GlobalPSC

- Helps draw together lessons from other sessions and sets context for exclusive invitation-only Chatham House discussions the following day
- Engaging all stakeholders, including consumers and NGOs
- Practical, collaborative approaches to implement product stewardship and removing barriers to such initiatives

Moderators to highlight major themes from earlier sessions

Andrea Chmielinski, Principal of Steward Wise

Paul Klymenko, CEO of Planet Ark

Jayne Paramor, Deputy Director of Boomerang Alliance

Doug Woodring, Founder of the Plasticity Forum and Ocean Recovery Alliance

Cheri Scholtz, CEO of PET Recycling Company (PETCO)

Janelle Wallace, General Manager, Soft Landing Mattress Product Stewardship Scheme

Facilitated Panel Discussion and Q&A

Forum Wrap-up